

Module 3 - Investment knowledge

Your roadmap to responsible budgeting/financial action to support your entrepreneurial decisions



Decision-making steps

- 1 Define investment values**
 Identify business goals and values that should shape your investment path — especially ethics, impact, and sustainability.

- 2 Match funding to priorities**
 Choose investment options aligned with long-term growth, ESG (priorities, and personal entrepreneurial vision.

- 3 Evaluate ethical trade-offs**
 Review potential impacts of each investment on your stakeholders, sustainability goals, and brand trust.

- 4 Guide investment strategy**
 Encourage responsible investment choices across your team, emphasizing transparency and shared learning.



Empowered actions checklist

- Compare ethical investment options that align with your values
- Set sustainability goals and explore financing tools to support
- Present your investment plan to team for feedback and co-decision
- Mentor a peer in evaluating sustainable investment options.
- Join an online forum to discuss responsible investment practices.



Based on this roadmap, what action will I take this week?

.....

.....

.....