



Module 5 - Sustainable finance for strategic financial decisions

Your roadmap to responsible budgeting/financial action to support your entrepreneurial decisions

Decision-making steps

- 1 Define your ESG priorities**
 Identify key ESG values for your business and use them to guide financial decisions

- 2 Align finance with impact**
 Align ESG priorities with financial choices and ensure your budget supports sustainability goals

- 3 Track key ESG metrics**
 Use simple indicators to measure progress and share updates to build trust

- 4 Inspire your network**
 Share your ESG journey and encourage others to take sustainable action



Empowered actions checklist

- Launch a small initiative linking finance and ESG goals
- Add at least one ESG-related KPI to your regular financial review
- Talk about ESG with a supplier or partner
- Share a short ESG update on your website, email, or social media
- Join or start a peer group on ESG practices



Based on this roadmap, what action will I take this week?

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